BE with MBA

Fifth Semester, Second Periodical Test

Paper MBA 301, Total Quality Management

Time allowed: 1Hour Max. Marks: 25

Note: Attempt any one question from Section A and attempt any two questions from section B. Each question in section A carries 5 marks and in section B 10 marks.

Section A

- 1. Write a short note on Bureau of Indian Standards.
- 2. What are Quality System Standards (QSS)? What is the role of ISO 14000 in QSS.

Section B

- 3. Explain the concept of Cost of Quality.
- 4. Write an essay on Agmark grading and standardisation.
- 5. Discuss seven magnificent quality tools.