

B.E (Chemical) MBA- (5th Year) - 9th Semester
Technology Management and Excellence
January 2022 (2nd Periodical)

Time allowed: 1 hour

Max. Marks: 25

Attempt **all the** questions.

- Q1. What is planned change? Why do people resist change? Explain the different ways to overcome resistance to change with the help of relevant examples. **(5 Marks)**
- Q2. What is Technology Transfer and Acquisition? Explain the different types of technology transfer. Discuss the various steps involved in External Technology Transfer and Acquisition by a firm. **(10 Marks)**
- Q3. What is Technology Audit? Explain the objectives and various components of technology audit. How do companies conduct technology audit? **(10 Marks)**