BE with MBA

Ninth Semester, First Periodical Test

Paper CHM 505, Organizational Behaviour

| Time allowed: 1 Hour | Max. Marks: 25 |
|---------------------------------|----------------|
| Answer the following questions: | |

1. Define organisation behaviour. Justify the statement that *OB* is an interdisciplinary approach.

(10)

2. What is the difference between attitude and personality? What is ABC model of attitude?

OR

Compare and contrast Maslow's Need Hierarchy Theory and Hygiene Theory.

(10)

3. Discuss Blake and Mouton's managerial grid.

(5)