

**B.E (Chemical)-MBA - 9th Semester
Project Management and Entrepreneurship
MST October, 2021**

Time allowed: 1hour

Max. Marks: 25

Instructions

Attempt ONE question from Section A and ONE question from Section B.

SECTION-A

(13 Marks)

- Q1. (a) Define the term project and project management. Explain the ways in which projects can be classified?
(b) Write short notes on PESTLE analysis and Michael Porter's five forces analysis.
- Q2. (a) David Cleland made the following remarks: His [project manager's] staff should be qualified to provide personal administrative and technical support. He should have sufficient authority to increase or decrease his staff as necessary throughout the life of the project. This authorization should include selective augmentation for varying periods of time from the supporting functional areas. Do you agree or disagree with these statements? Should the type of project or type of organization play a dominant role in your answer?
(b) Discuss the various means of financing a project
- Q3. Explain the various demand forecasting techniques?

Section B

Attempt any ONE question.

(12 Marks)

- Q1. Who is an entrepreneur? What are the functions of entrepreneurs? What is the role and importance of entrepreneurship in our country? (2+5+5)
- Q2. What do you mean by EDP? What are its objectives? Explain the different phases involved in an EDP. (2+5+5)