

1<sup>st</sup> Sessional \_\_\_\_\_ 12.06.2021 \_\_\_\_\_ 10.00 AM-11.00 AM

Dr. SSB UICET, Panjab University, Chandigarh

BE Chemical (MBA) 8<sup>th</sup> Semester

Time-1:00 Hour

BUSINESS ENVIRONMENT

Max. Marks 25

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**Note: Attempt all questions.**

**Instructions: On your Answer sheet, write your name and roll no. After completing your exam, scan your answer sheets, make pdf and submit it to the Google classroom assigned to you. Time for submitting in the Google classroom is uptill 11.15 pm.**

**Please be careful, no two answers should be same.**

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**Questions**

1. Discuss the nature and dynamism of business environment? What factors trigger changes in the business environment? [7]
  2. Discuss the various central government policies that have a direct bearing on the domestic business environment. Elaborate quoting relevant examples. [7]
  3. Mention the various sources of information available for environment scanning. Which source provides the most credible information for the same? You can take an example of any domestic industry for the same for explaining your answer. [6]
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